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**News Release**  
**For immediate release**

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**TECHNOLOGY WEBINAR SCHEDULED FOR NONPROFIT ORGANIZATIONS**

APRIL 8, 2011 --- TRAVERSE CITY, MI - NorthSky Nonprofit Network hosts a webinar for nonprofit leaders, "Social Media Basics," on Thursday, April 21, 2011 from 10 am to noon. The session, led by Andy Wolber, technology consultant and trainer, focuses on the basics of social media: blogging, Facebook, and Twitter, and how nonprofits are using these tools to advance their mission and tell their story. Participants may access the session at their own computer or in Northwestern Michigan College University Center, room 5.

The registration fee is \$10. Registration is required by contacting [www.northskynonprofitnetwork.org](http://www.northskynonprofitnetwork.org) or 231.929.3934.

NorthSky Nonprofit Network is a program of Rotary Charities and supports the work of the nonprofit sector through advocacy, capacity building, and sustainability support. Its mission is to build strong communities by helping nonprofit organizations achieve and sustain excellence. NorthSky is an official satellite office of the Michigan Small Business & Technology Development Center, servicing nonprofit organizations.

Northwestern Michigan College is a publicly-funded community college that serves more than 50,000 learners through academic credit programs, noncredit personal interest classes, organizational training and cultural events.

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